



Multilingual and mixed-lingual TTS applications

LangTech 2003

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Simona Fina, Manager Linguistics

SVOX<<<

Real-life texts need mixed-lingual analysis



Agenda

- ▶ Short presentation of SVOX
- ▶ Challenges for Text-To-Speech systems
- ▶ Multilingual TTS
- ▶ Mixed-lingual TTS
- ▶ Business cases
- ▶ SVOX's architecture and approach
- ▶ Competitive advantages of SVOX products

We make your products talk.



**You have a
call from
Tim
Connors.**

- ▶ SVOX AG is a software company focused on Text-To-Speech
- ▶ Innovation leader in TTS for automotive and mobile devices
- ▶ Vision: Leading player in a young but growing market with high potential

Spin-Off Swiss Federal Institute of Technology

SVOX»»

talks to you

Since 1986: 15 years of advanced research

- ▶ Transfer of know how and human resources

ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

April 2000

- ▶ Commercial version of the SVOX Text-To-Speech system
- ▶ Offices: CH / D / A / USA
- ▶ Main investor: Siemens Mobile

SVOX Markets

Telecom/Enterprise

Automotive

Mobile

Consumer

Server

Embedded

Cons. Apps

- ▶ Telecom operators
- ▶ Companies with 100 and more employees

- ▶ Navigation systems
- ▶ Car infotainment
- ▶ Hands-free car kits

- ▶ Mobile phones
- ▶ Consumer electronics
- ▶ Toys

- ▶ MMS services
- ▶ Voice download services

Case study: Unified Messaging

Swisscom Fixnetbox:
Listen to Email and SMS



Email text (German – English) :

“Ich möchte die Audio-Komponente eines **gestreamten Quicktime-**Films aus dem Internet aufzeichnen.”

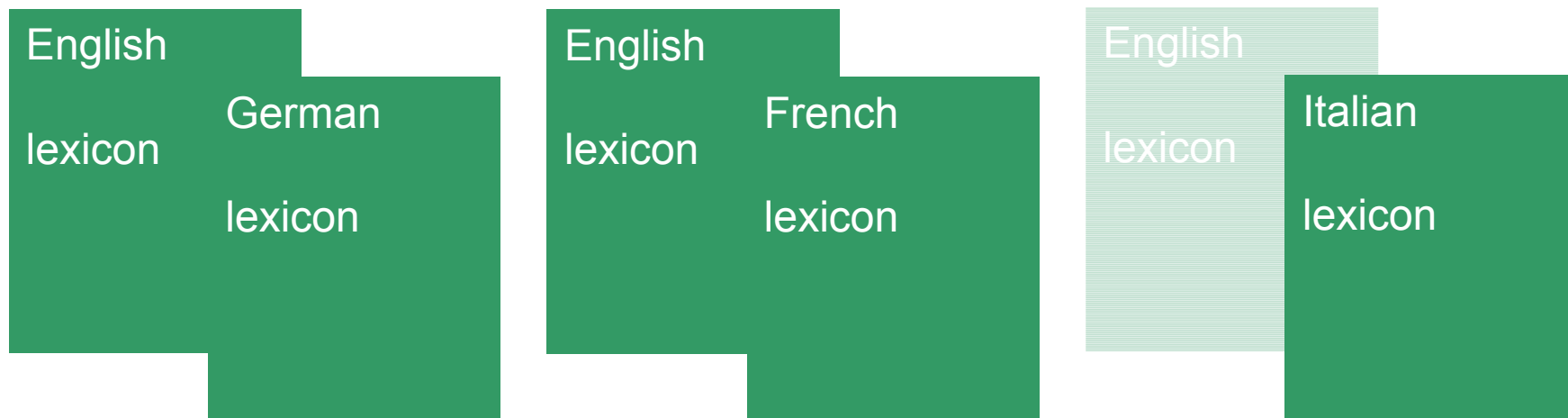
Multilingual



Mixed-lingual

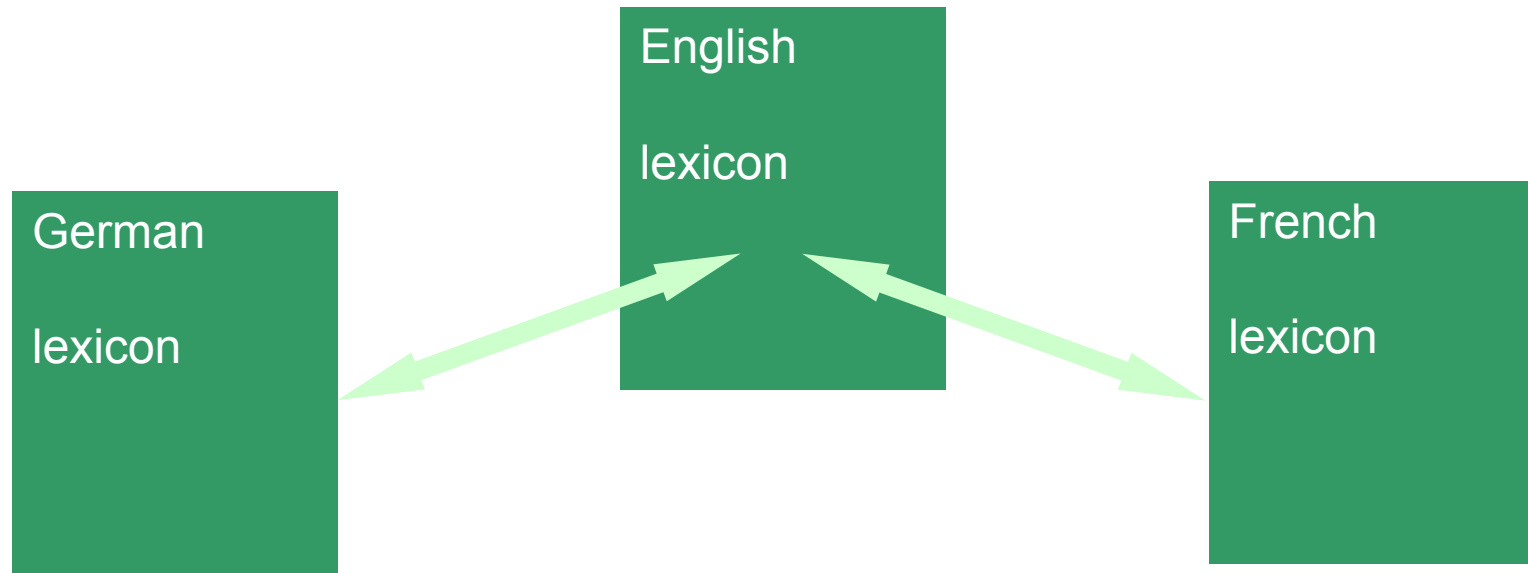


Multilingual Text-To-Speech



- ▶ **separate sets of language resources**
- ▶ **redundant lexical information**
- ▶ **large memory size**

Mixed-lingual Text-To-Speech



- ▶ **interconnected sets of language resources**
- ▶ **no redundant lexical information**
- ▶ **small memory size**

Business Case: Talking MMS



Business Case: Automatic Directory Assistance

Welcome to directory assistance. Please say the name and city of the person you are looking for.



Francois
Odermatt
Zürich

I understood
Francois Odermatt,
Zurich.
Is this correct?

The address you requested is:
Francois Odermatt,
John F. Kennedy Strasse,
8005 Zurich
Phone number 01 3105613



Yes.

Business Case: Car Navigation

Harman/Becker :
Directions



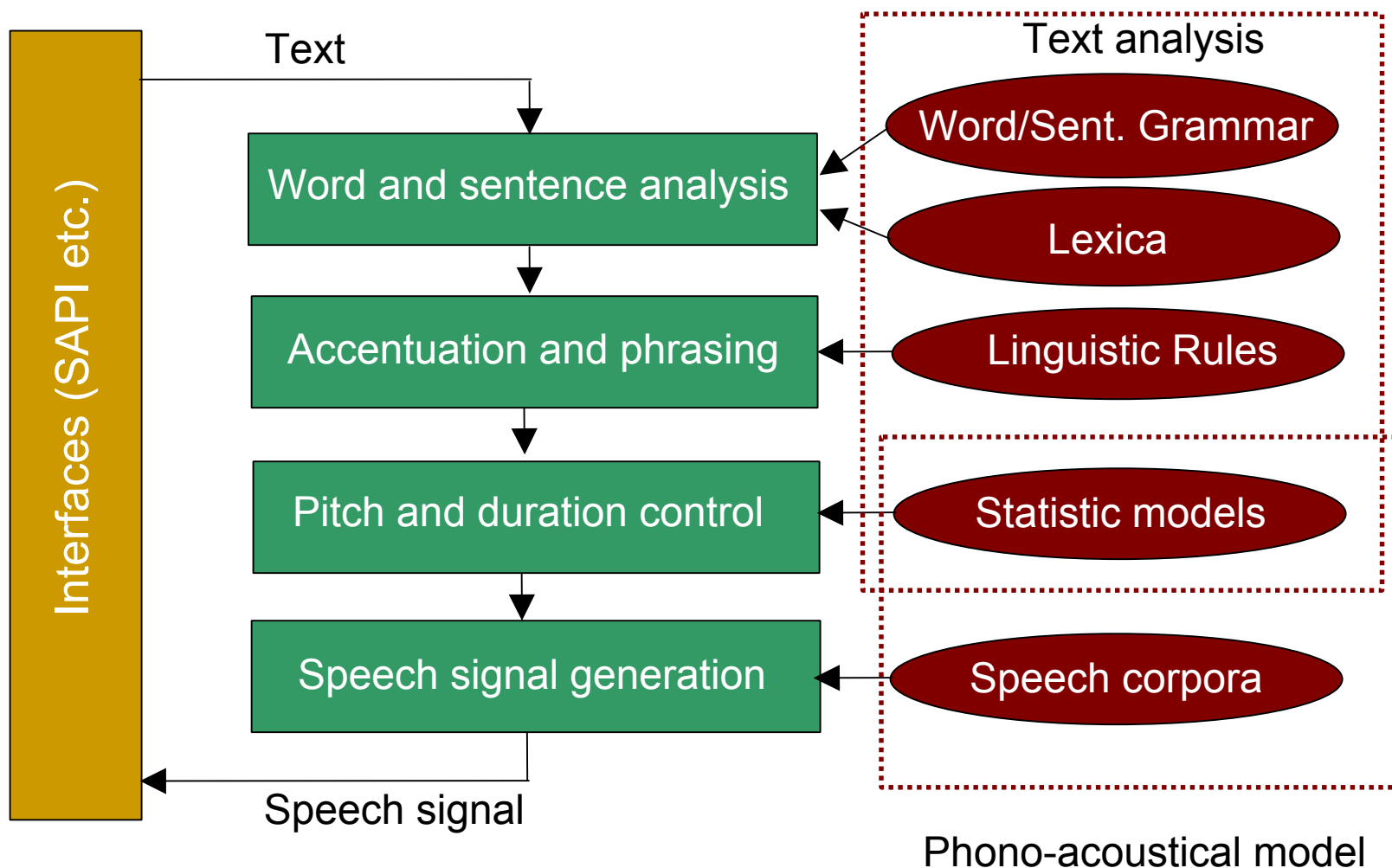
Directions (English – German) :

“Turn right onto Bahnhofstrasse.”

Multilingual

Mixed-lingual

The SVOX System



Linking between languages

- phone mapping
- mapping of grammatical categories
- mapping of grammatical features

Phone mapping

Email text (German – English – Italian) :

Überprüfen Sie die Checkliste und teilen Sie das Ergebnis umgehend Herrn **Taglicci** mit.

Italian [L_L] → German [1]



Mapping of grammatical categories

Überprüfen Sie die **Checkliste** und teilen Sie das Ergebnis umgehend Herrn **Taglicci** mit.

English Noun → German Noun

Mapping of grammatical features

German

Buch (neut,sing,nom) →

English

(neut,sing)

Italian

libro (masc,sing) →

German

(masc,sing,nom)

Competitive advantages of SVOX products

▶ **Mixed-lingual**

Possibility to mix different languages

▶ **Scalability**

Smallest footprints, first and only concatenative TTS for mobile phones

▶ **Modularity**

Modular architecture saves millions in integration



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Thank you.

Let's talk:

SVOX AG

Baslerstrasse 30

CH-8048 Zürich

Switzerland

Simona Fina

Phone +41 43 544 60 20

fina@svox.com

